

MOSS MINERALS

NATURAL PRODUCTS — TECHNICAL DATA SHEET

MINIMAL SHAMPOO — MM-SH-500

250ml / 500ml / 1000ml — Clear to slightly opalescent pale straw liquid, low viscosity. Fresh natural light citrus/herbal odour.

VEGAN	CRUELTY FREE	SLS FREE	RPET RECYCLABLE	COSMOS APPROVED INGREDIENTS
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Product Code:	MM-SH-500 / B1K	pH Range:	5.0 - 5.5
Shelf Life:	24 Months unopened	PAO:	12M
Origin:	UK / EU	Viscosity:	Low / Pourable
Preservative System:	Sodium Benzoate & Potassium Sorbate - COSMOS-approved, food-grade		

Product Description

A gentle daily shampoo formulated with COSMOS-approved cleansers. SLS/SLES, paraben and silicone-free. Enriched with organic Aloe Vera, Argan and Coconut oils to cleanse without stripping natural oils. Suitable for all hair types and sensitive scalp. Formulated with COSMOS-approved ingredients, manufactured to COSMOS standard. Organic content 12%.

Full Ingredients (INCI - EU compliant labelling)

Aqua, Sodium Coco-Sulfate, Cocamidopropyl Betaine, Coco-Glucoside, Glycerin, Polyglyceryl-4 Caprate, Aloe Barbadensis Leaf Juice*, Argania Spinosa Kernel Oil*, Cocos Nucifera Oil*, Panthenol, Sodium Benzoate, Potassium Sorbate, Citric Acid, Aroma* (Natural citrus/herbal blend), Linalool*, Limonene*.

*organic origin / naturally occurring in essential oils

Key Actives: Organic Aloe Vera (soothing), Organic Argan Oil (nourishing), Organic Coconut Oil (conditioning), Panthenol - Pro-Vitamin B5.

Allergens: <0.1% Linalool, Limonene - EU labelling compliant.

Directions & Claims

Directions: Wet hair thoroughly. Dispense a small amount, massage into scalp and lengths. Rinse thoroughly. Repeat if desired. Follow with Moss Minerals Minimal Conditioner.

Claims: Vegan, Cruelty-Free, SLS/SLES-Free, Paraben-Free, Silicone-Free, PEG-Free, Suitable for Sensitive Scalp, 100% Vegan.

Storage: Store cool 5-25°C, out of direct sunlight, keep container sealed. Do not freeze.

Technical & Compliance

EU 1223/2009 & UK Cosmetics Regulation compliant. CPSR available. CPNP / UK SCPN notified. Product Information File (PIF) maintained. Challenge tested per Ph. Eur. 5.1.3 / ISO 11930 - preservative efficacy passed. Microbial limits: TAMC <100 cfu/g, TYMC <10 cfu/g. Dermatologically tested - HRIPT on finished formula. Manufactured in UK to ISO 22716 GMP. Packaging: Recyclable rPET. Batch code format printed on pack.